



enerjoy for your company

Playfully sensitise and motivate your employees to act in a climate-friendly way

enerjoy by IWB is an app that allows private users to calculate their carbon footprint, reduce it through recommendations for action, challenges and nudging, and offset unavoidable emissions. Launched throughout Switzerland in 2020, the app has over 20,000 registered users and more than 1,000 monthly active users.

The extension for companies enables organisations to bring their employees together to form a community. This makes it possible to measure the emissions of the community in an aggregated and anonymised way. Based on this, members can be sensitised with exciting learning content and motivated to reduce their carbon footprint through comparison, shared challenges and incentives. The progress of the community and the effectiveness of measures can be continuously measured and communicated.

Your advantages

- ✓ Measure, analyse and communicate employee-related emissions
- ✓ Train and sensitise employees in a targeted manner
- ✓ Incentivise and playfully motivate employees to reduce emissions

You benefit from:

- GHG protocol compatible data collection
- Simple and fast implementation
- Support provided by IWB
- Learning content can be customised as required
- Data protection ensured in accordance with GDPR

Personal consultation

Do you have any questions? We are happy to help you. Simply contact us by e-mail at christoph.haener@iwb.ch or on 061 275 51 11
Further information is available at enerjoy.ch